



Grass Roots North Carolina / Forum For Firearms Education  
Post Office Box 10665, Raleigh, NC 27605  
877.282.0939 (Phone) 919.573.0354 (Fax) [www.GRNC.org](http://www.GRNC.org)

**FOR IMMEDIATE RELEASE**

Press Contact: 704.907.9206  
E-mail: [President@GRNC.org](mailto:President@GRNC.org)  
Release date: May 18, 2015

## **North Carolina Mothers Against Bloomberg**

### **Press conference at General Assembly kicks off radio campaign featuring NC Moms saying, "Michael Bloomberg doesn't speak for me"**

Billionaire Michael Bloomberg and his "astroturf" gun control group calling itself "Moms Demand Action" last week kicked off a \$12 million gun control ad campaign, including TV spots in North Carolina making the false claim that House Bill 562 ("[The Second Amendment Affirmation Act](#)") will "abolish" gun purchase background checks.

To highlight Bloomberg's many mistruths, including his claim to "100,000 North Carolina members," Grass Roots North Carolina is responding with a radio campaign featuring *real* North Carolina mothers delivering the message, "I'm a North Carolina Mom, and Michael Bloomberg doesn't speak for me."

To hear the first radio spot, go to: <http://www.grnc.org/hb-562>

To link to this press release, see: <http://grnc.org/documents/HB-562-Press-Release.pdf>

### **NC Mothers Against Bloomberg Press Conference**

- When: Tuesday, May 19, 1:00 PM
- Where: North Carolina General Assembly Press Room (Legislative Building Room 1328)  
16 West Jones Street, Raleigh, NC 27601, 919-733-4111

To hear the press conference online, go to: <http://www.ncleg.net/Audio/Audio.html>